

Dilworth Brinton, Jr.
Jocelyn Condon
Ronna Green
David Dean
Tara Phelps
Nick Willis

Melissa Sue Johnson
K. Alycia Perry
Michelle Streeter
Ivan Martinez
Angela Buer

MUSEUM AND CULTURAL ADVISORY BOARD MEETING

Date: January 23, 2019
Time: 4:00 p.m.
Location: Arizona Museum of Natural History Atrium Classroom

◇ Results ◇

1. Public Comments: No members of the public were present.
2. Approval of Minutes from the November 21 Meeting: Sunnee O'Rork stated that Morey Consulting was spelled wrong in the minutes. Sarah Goedicke will correct the minutes. K. Alycia Perry made a motion to approve the minutes and Ivan Martinez seconded. The Board voted unanimously to approve the corrected minutes from November 21, and they will be posted to the city's website.
3. Feedback on Mesa Arts Festival: Ivan Martinez attended Mesa Arts Festival and commented on nice the atmosphere was.
4. Discussion – New Fees & Charges – Cindy Ornstein:

Cindy Ornstein introduced the proposed fees and charges for the Arts & Culture Department. She explained that each year the department reviews its fees and charges schedule and determines if updates, additions, or deletions are needed for the following fiscal year.

Cindy Ornstein explained changes to the membership names and rates. The names were changed to reflect the level of support each membership provides to Mesa Arts Center, and the Corporate levels were eliminated and renamed to be part of the other levels as businesses are moving more toward sponsorship and that is what Development is currently seeking from businesses. Bronze became Basic, Silver became Duo, Gold became Patron, Platinum became Center Stage, Donor Circle became Founder, Corporate Friend became Director, Corporate Patron became Conductor, and Corporate Founder became Maestro. The only membership fee that changed was at the Director level and went from \$2,500 to \$3,000.

It was also decided that since the Scene Shop has not been rented as a rehearsal space for many years, and the current configuration and environment don't lend themselves to using it for rehearsal space, that they recommend eliminating this rental option for the space. MAC will retain the *Scene Shop "Build & Storage Fee at the Going Rate"* and Founding Resident Companies will still have use of the space for building and storage and continue to pay the going rate for staffing to oversee or assist with their work.

The Arizona Museum of Natural History plans to raise the Adult general admission fee from \$12 to \$13 per person. This falls within the current range level of \$10-16 previously

approved by City Council, so there is no need to approve this action. This is shared for informational use only. cindy Ornstein pointed out that the museum has not increased its admission price for three years and remains quite affordable compared to other museums in the area, which range from admission of \$18-25. This fee increase will produce approximately \$30,000 in addition earned revenues for the museum and will be used toward increased staffing costs for exhibitions, education and visitor services.

After discussion, Ivan Martinez made a motion to recommend that the proposed fees and charges move forward; Angela Buer seconded the motion. The Board members present unanimously agreed.

5. Discussion – Public Art Program and Research Sub-Committee:

The Board continued their discussion around the Public Art Program and forming a research sub-committee. Sarah Goedicke reached out to the Clerk's office to confirm whether any paperwork is needed from the board, but it does not appear so. Meetings will need to be posted on the city calendar like any other board meeting, but the subcommittee will not be voting on anything. The subcommittee's main purpose is to find and invite people to speak to the board about public art efforts and programs in the area.

Nick Willis offered to lead the subcommittee and other Board members who will serve on it are Joceyln Condon, Ivan Martinez, Dilworth Brinton, Jr., Angela Buer, and K. Alycia Perry when she is needed. The Board thought it would be easiest to meet the half hour before each regularly scheduled Board meeting and Sarah will coordinate and post to the city calendar.

6. Staff Reports – Arizona Museum of Natural History, Update on Exhibits, Educational Programs, Collections, Operations, and Mesa Grande – Tom Wilson
i.d.e.a. Museum, Update on Exhibits and Operations – Sunnee O'Rork
Mesa Arts Center, Update on Studio Activities, Volunteer Activities, and Gallery Activities – Rob Schultz

7. Director's Report – Cindy Ornstein
-- Update on Arts & Culture, Mesa Arts Center Activities

8. Discuss any Projects, Initiatives, or Presenters of Interest – Board Members

9. Report on Conferences and/or Meetings/Performances Attended: Board Members – Information Only

10. Adjourn

Next Board Meeting: Thursday, March 26, i.d.e.a. Museum Upstairs Conference Room.